

Welcome Message from the Conference General Chair

On behalf of the entire 2008 organizing committee I would like to welcome you to La Jolla and the 19th Annual Conference of the Production and Operations Management Society (POMS). The organizing committee has worked hard to put together a program that we believe you will find informative, innovative, and professionally rewarding. We are also glad to have the opportunity to gather our colleagues in such a beautiful location as La Jolla.



The 2008 conference is expected to be the largest POMS conference yet, with over 700 abstracts and registered attendees, and representation from 45 countries. This would not have been possible without the tireless efforts of our Program Chair Scott Shafer and the hard work of all the track chairs. They have done an outstanding job and I thank them sincerely for their hard work. Many thanks also go to our entire organizing committee, especially Sushil Gupta, Tim Smunt, Jeet Gupta, Cheryl Kiser, John Goodale, and Joyce Coelho for handling many of the details that have made this conference such a success.

Once again, welcome to La Jolla and the 19th Annual Conference of the Production and Operations Management Society.

Nada R. Sanders

Conference General Chair

Professor of Information Systems and Supply Chain Management

James L. and Eunice West Chair in Supply Chain Management

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