

Welcome Message from the Program Chair

It is my great pleasure to welcome you to La Jolla and the 19th Annual Conference of the Production and Operations Management Society. Your contributions have helped to make this year's program truly great.

This year there were almost 800 abstracts submitted representing cutting-edge research and applications across the entire spectrum of the Operations Management field. In developing the program, these abstracts were clustered into 23 tracks. I would like to take this opportunity to personally thank the 34 track chairs for their hard work in helping put the program together. The track chairs are: Gopesh Anand, Chad Autry, Neil Bearden, Elliot Bendoly, Tonya Boone, Steven Brady, Metin Cakanyildirim, Martha Cooper, Mark Ferguson, Geraldo Ferrer, Craig Froehle, Vidyaranya B. Gargeya, Greg Graman, Stan Griffis, Daniel R. Guide, Jr., Sushil Gupta, Daniel Heiser, Dana Johnson, Sylvain Landry, Yoshiki Matsui, Laura Meade, Steven Melnyk, Rafael Menda, Nagesh Murthy, Eitan Naveh, Jeff Ogden, Geoff Parker, Carol Prahinski, Rachna Shah, Martin K. Starr, Sriram Thirulmalai, Gene Tyworth, Luk N. Van Wassenhove, and Denise White.



As in past years, Sushil Gupta deserves special thanks for his leadership and guidance in coordinating the numerous activities required to put the program together. I would also like to thank Alka Gupta and Craig Froehle for their help with the conference website and online submission database.

I look forward to seeing you in La Jolla and hope you enjoy the conference.

Scott M. Shafer
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