

**Welcome Message from the Dean,
Babcock Graduate School of Management, Wake Forest University**

I am happy to welcome you to the 19th Annual Conference of the Production and Operations Management Society. POMS is the premier professional society devoted to various research endeavors and practice in Operations Management. While here, you will have the opportunity to interact with leading professionals, discuss a variety of innovative research topics and gain valuable insights in Production and Operations Management.

We are proud to be a Gold level sponsor of this year's conference and I want to thank my colleagues, Scott Shafer – Program Chair, Tim Smunt - VP of Meetings, and Cheryl Kiser – Program Coordinator for their help and dedication in making the conference a success.

Sincerely,

Ajay Patel

Dean and Babcock Research Professor of Finance
Babcock Graduate School of Management
Wake Forest University

